



Potential impact of cooperation GEO and geospatial industry

Geospatial industry forging ties with GEOSS: a
value proposition dialogue forum

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Impact assessment framework

1. General assessment framework earth observation applications
- 2. Impact assessment indicators earth observation applications**
3. Business environment factors
4. Impact assessment indicators promotion, networking and dissemination activities



Fit-for-purpose

GEO offers **easy access to (free) data and information**, enabling the private sector to add value

Is this needed and if so, what is needed?



Comparative advantage

GEO wants to be a **one-stop shop** for easy access to (free) data and information

Is this indeed the comparative advantage?



Complexity / ease-of-use

Everybody can **understand** how the GEOSS common infrastructure works and **work with it**

When will this be achieved and how will it be measured?



Elegance

A first '**automatic**' point of entry for accessing earth observation information

Can GEO create a feeling of **belonging** to a community outside the group of traditional participants?



Cost-benefit

- Save time
- Free data
- Accessible data
- Success stories



Reliability / continuity of service

Next ten years are guaranteed, until **2025**



Resilience

Many **different contributions** reduce fragility



Reproduction capacity / flexibility

- Date delivery across the board
- Success stories / best practices



Acceptance

The big question ??

GEO is set-up with a vision to help tackling global challenges

Not a commercial goal, but could provide new ways to derive added value and an opportunity for the private sector to contribute to tackling global challenges



Knowledge transfer

Examples:

- Tutorial “Bringing GEOSS services into practice”
- Capacity development resource facility



Thank You !!

